



Dear Sponsor,

On February 24-26, 2012, Unite for HER will be hosting its fourth annual Pink Invitational~Gymnasts Unite event to raise funds and awareness for women affected by breast cancer. Unite for HER (UFH) is a registered 501(c)(3) nonprofit organization dedicated to making a positive difference in the lives of women and girls by supporting and providing wellness and breast cancer programs that educate, empower and restore. The Pink Invitational provides a unique opportunity to educate young women and girls about the benefits of organic products, nutrition, regular physical activity, breast health and healthy lifestyle choices, and is the organization's largest fundraising event.

UFH is thrilled that the Pink Invitational, hosted by AJS Pancott Gymnastics NTC, has consistently grown over the years and will now be held at the Philadelphia Convention Center. Making this strategic move will allow us to accommodate over 2,000 gymnasts and reach over 4,000 patrons during this three-day national gymnastics competition. Attendees will enjoy educational exhibits and exciting entertainment that promotes empowerment and breast cancer awareness, while participating athletes will experience the joy of giving to others in need through a sport they love. At the event, UFH will award 10 Gymnasts Unite Grants to families who have been directly affected by breast cancer.

Currently, UFH is seeking sponsors and donors for this exciting event. Over the last three years, we have raised \$350,000 for breast cancer programs. By partnering with gymnasts from around the region, and our local community and business leaders, UFH aims to achieve an even greater fundraising goal in 2012. Sponsoring this USA Gymnastics competition will not only enhance your image of social responsibility by identifying your organization as a supporter of young athletes and women affected by breast cancer, but it will also provide significant publicity as we reach a larger audience.

Please consider becoming a sponsor of the 2012 Pink Invitational. We are thankful to have this opportunity and we hope you will share in it with us. We encourage you to review the enclosed material, explaining the sponsorship opportunities in detail and visit our website at www.pinkinvitational.com for additional information. Our outreach, mission and vision can also be found at www.uniteforher.org. If you should have any questions, feel free to contact me at uniteforher@yahoo.com or 610-322 9552.

Sincerely,

Sue Weldon

Sue Weldon
Pink Invitational- Founder and Event Director

w | pinkinvitational.com
e | pinkinvitational@yahoo.com
p | 610-431-2477
PO Box 351
Pocopson, PA 19366



2012 Pink Invitational Sponsorship Opportunities

Unite For HER Partner- \$20,000

Benefits Include:

Official Sponsor of Unite for HER events throughout the year, including and not limited to the Pink Invitational and four Breast Cancer Wellness Days

Corporate name identified as our primary sponsor in all publicity and public relations communications throughout the year (effective for one year from the date of the sponsorship agreement)

Corporate logo on Unite for HER website and Pink Invitational website

Individual corporate banner at the events

Corporate logo on the program front cover

Corporate logo on event giveaways

Corporate logo on sponsorship banner to be displayed at the main entrance during the events

Full-page color ad in program with premium placement

Sponsorship announcements during events

Promotional gift given to each participating gymnast at the Pink Invitational and each patient at the Wellness Days (provided by sponsors)

Passes to events

Appreciation Award

Pink Official Sponsor- \$10,000

Benefits Include:

Corporate name linked with event name in all event communications

Corporate banner in each competition gym and at main entrance

Corporate logo on program front cover

Corporate logo on sponsorship banner to be displayed at main entrance during the meet

Corporate logo on sponsorship banner to be displayed at AJS Pancott Gymnastics

Full-page ad in program with premium placement

Corporate logo on event giveaway with premium placement

Sponsorship announcement at each session and awards ceremony

Vendor booth at event

Promotional gift given to each participating gymnast (provided by sponsor)

10 passes to event

Corporate logo on Unite for HER and Pink Invitational websites

Appreciation Award

Platinum Event Sponsor- \$5,000

Benefits Include:

Corporate banner displayed at event judging table (vault, bars, beam or floor)

Corporate logo on sponsorship banner to be displayed at main entrance during the meet

Corporate logo on sponsorship banner to be displayed at AJS Pancott Gymnastics

Full-page ad in program with premium placement

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Platinum Event Sponsor continued-

Corporate logo on event giveaway
Sponsorship announcement at each session
Vendor booth at event
Promotional gift given to each participating gymnast (provided by sponsor)
6 passes to event
Recognition on Unite for HER and Pink Invitational websites
Appreciation Award

Gold Sponsor- \$2,500

Benefits Include:

Corporate logo on sponsorship banner to be displayed at main entrance during the meet
Corporate logo on sponsorship banner to be displayed at AJS Pancott Gymnastics
½-page ad in program
Corporate logo on event giveaway
Sponsorship announcement at each session
Vendor booth at event
Promotional gift given to each participating gymnast (provided by sponsor)
6 passes to event
Recognition on Unite for HER and Pink Invitational websites
Appreciation Award

Silver Sponsor- \$1,000

Benefits Include:

1/4-page ad in program
4 passes to the event
Recognition on Unite for HER and Pink Invitational websites
Appreciation Award

Bronze Sponsor- \$500

Benefits Include:

Recognition in program
2 passes to event
Recognition on Unite for HER and Pink Invitational websites
Appreciation Award

Pink Friend- \$100

Benefits Include:

Recognition in program
2 passes to event

About Unite for HER: Unite for HER is a nonprofit organization founded in 2009 by Sue Weldon, gymnastics coach and seven-year breast cancer survivor. As a survivor, Sue knows the struggles and challenges of facing the disease and is dedicated to supporting women with breast cancer. The organization has developed four areas of outreach that are funded by private donations, sponsorships, grants, and fundraising events. Each of these outreach opportunities was designed to fulfill the organization's mission, which is to make a positive difference in the lives of women and girls by supporting and providing wellness and breast cancer programs that educate, empower and restore. The Pink Invitational is an outreach and fundraising event of Unite for HER.

About the Pink Invitational: The Pink Invitational~Gymnasts Unite was started in 2008. Partnering with AJS Pancott Gymnastics National Training Center, Sue was able to fulfill her vision of educating athletes in the gymnastics community about breast cancer and empowering them to give back to others in need. In keeping with the Unite for HER vision, we seek to educate girls and young women about the benefits of healthy lifestyle choices, breast health, organic products, good nutrition, regular physical activity, and healing therapies.

About AJS Pancott Gymnastics National Training Center: AJS Pancott Gymnastics began in 1997 as an expansion of Pancott Gymnastics, one of the oldest gymnastics programs in the country. It has grown to be one of the largest competitive women's gymnastics programs in Pennsylvania, sending numerous gymnasts to Nationals and to university programs on scholarships. Designated by USA Gymnastics as a National Training Center for the Junior Olympic Women's Program, AJS Pancott Gymnastics offers competitive training, recreational gymnastics and cheerleading classes to hundreds of local athletes from ages 18 months to 18 years.



2012 Pink Invitational Sponsorship Agreement

We are proud to sponsor the 2012 Pink Invitational at the following level:

- _____ Unite for HER Partner* - \$20,000
- _____ Pink Official Sponsor* - \$10,000
- _____ Platinum Event Sponsor* - \$5,000
- _____ Gold Sponsor* - \$2,500
- _____ Silver Sponsor* - \$1,000
- _____ Bronze Sponsor - \$500
- _____ Pink Friend - \$100
- _____ Goods/Services: _____
- _____ Other: _____

*Please complete the program ad form according to sponsorship level. All ads must be submitted by January 9, 2012. Logos files should be sent to pinkinvitational@yahoo.com upon completion of this agreement (eps or pdf file only). Please be sure to read and understand the sponsorship benefits package before completing this form. For further information, visit our website at www.pinkinvitational.com or contact us at pinkinvitational@yahoo.com or 610-431-2477.

Company or Individual Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Website: _____

Contact Name: _____

Phone: _____ E-mail: _____

Signature of Authorized Representative: _____ Date: _____

Signature of Pink Representative: _____ Date: _____

Please mail your donation and completed Sponsorship Agreement form to:
Pink Invitational
PO Box 351
Pocopson, PA 19366-0351

The official registration and financial information of Unite for HER/Pink Invitational may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement. Unite for HER/Pink Invitational is an IRS registered 501(c)(3).

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2012 Pink Invitational Program Advertisement Prices and Specifications

Advertising in the Pink Invitational program is an effective way to promote your business or organization to a large audience. Circulation for the event program will exceed 4,000 people. The finished size of the program is 5 ½" x 8 ½". Premium placement ads (cover pages) are printed in full color, while all other ads are black and white. Please e-mail an electronic file of your ad (pdf, eps, or tiff) to pinkinvitational@yahoo.com in the color format in which it will print. All files should be a minimum of 300 dpi and have fonts converted to outlines or embedded into the pdf. If your ad file is over 5 MB, please submit it on a CD. Please note, additional information is required for the tribute ad. You can download a Tribute Ad Form from our website. Deadline for all materials: January 9, 2012.

_____ Full-page ad (4 ¾" x 7 ¾")	\$500*
_____ ½-page ad (4 ¾" x 3 ¾")	\$300**
_____ ¼-page/business card ad (2 ¼" x 3 ¾")	\$150***
_____ ⅓-page tribute ad (4 ¾" x 2 ½")	\$75

*Included with Unite for HER Partner, Pink Official, and Platinum Event Sponsorships.

**Included with Gold Sponsorship.

***Included with Silver Sponsorship.

Advertiser Company/Organization Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Website: _____

Contact Name: _____

Phone: _____ E-mail: _____

Signature of Authorized Representative: _____ Date: _____

Signature of Pink Representative: _____ Date: _____

Please make your check payable to 'Unite for HER' and submit with your completed Advertisement Agreement to:

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2012 Pink Invitational Program Tribute Opportunity

The Pink Invitational program provides gymnast families with an opportunity to pay tribute to, or honor a loved one who has battled breast cancer. Your tribute message will appear in an exclusive section in our 2012 Pink Invitational program. Please enclose a picture of your honoree to be included in the tribute. Photos may also be submitted electronically via e-mail to pinkinvitational@yahoo.com. All submissions must be received by January 9, 2012.

_____ $\frac{1}{3}$ -page tribute ad (4 $\frac{3}{4}$ " x 2 $\frac{1}{2}$ ") \$75

Survivor/In Memory of Name: _____

From (City/State): _____ Survivor as of (date): _____

Why she inspires you (maximum of 30 words): _____

Special Message (maximum of 15 words): _____

Given by: _____

Address: _____

Phone: _____ E-mail: _____

Please make your check payable to 'Unite for HER' and submit with your completed form to:

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Pocopson, PA 19366-0351

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