



2012 Pink Invitational Program Advertisement Prices and Specifications

Advertising in the Pink Invitational program is an effective way to promote your business or organization to a large audience. Circulation for the event program will exceed 4,000 people. The finished size of the program is 5 ½" x 8 ½". Premium placement ads (cover pages) are printed in full color, while all other ads are black and white. Please e-mail an electronic file of your ad (pdf, eps, or tiff) to pinkinvitational@yahoo.com in the color format in which it will print. All files should be a minimum of 300 dpi and have fonts converted to outlines or embedded into the pdf. If your ad file is over 5 MB, please submit it on a CD. Please note, additional information is required for the tribute ad. You can download a Tribute Ad Form from our website. Deadline for all materials: January 9, 2012.

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| _____ Full-page ad (4 ¾" x 7 ¾") | \$500* |
| _____ ½-page ad (4 ¾" x 3 ¾") | \$300** |
| _____ ¼-page/business card ad (2 ¼" x 3 ¾") | \$150*** |
| _____ ⅓-page tribute ad (4 ¾" x 2 ½") | \$75 |

*Included with Unite for HER Partner, Pink Official, and Platinum Event Sponsorships.

**Included with Gold Sponsorship.

***Included with Silver Sponsorship.

Advertiser Company/Organization Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Website: _____

Contact Name: _____

Phone: _____ E-mail: _____

Signature of Authorized Representative: _____ Date: _____

Signature of Pink Representative: _____ Date: _____

Please make your check payable to 'Unite for HER' and submit with your completed Advertisement Agreement to:
Pink Invitational
PO Box 351
Pocopson, PA 19366-0351

The official registration and financial information of Unite for HER/Pink Invitational may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement. Unite for HER/Pink Invitational is an IRS registered 501(c)(3).

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