



## Celebrity Gymnasts Shannon Miller, Shawn Johnson and Carly Patterson join GK Elite Sportswear in Support of BRAVADO

Thursday, February 17, 2011 by Michelle Weaver

GK Elite Sportswear L.P., the world's leading supplier of gymnastics apparel, and Unite for Her, a non-profit organization dedicated to providing breast cancer programs and initiatives, are pleased to announce that celebrity gymnasts participating in BRAVADO, an inspired art auction fundraiser dedicated to Breast Cancer Awareness, will include the most decorated gymnast in US history, Shannon Miller, the 2008 Olympic All-Around Silver medalist, Shawn Johnson, and 2004 Olympic All-Around Champion Carly Patterson. These well-known gymnasts and many others have shown their support for the cause by designing their very own unique GK sports bras which will be offered at silent auction to raise funds for Unite for HER breast cancer programs and initiatives.



Miller's "Go for the Gold Cure" design features elegant golden shimmer fabric draped across the front with dainty golden ribbons trimmed along the neckline. Johnson's "Guardian Angel" sports bra is covered in delicate white flowers throughout and features purple feathered wings at the back. Patterson's Wild Western design "The Boot" is covered with ten cowboy boots and features pink accents throughout to show support for the cause.



Interested parties can view and bid on decorated sports bras from notable gymnasts at the Pink Invitational gymnastics meet on February 25-27 at United Sports in Downingtown, Pennsylvania.

In December 2010, GK Elite Sportswear announced a new 2011 partnership with Unite for HER, which, in addition to the co-sponsorship of BRAVADO, also includes support of the 2011 Pink Invitational, an outreach gymnastics meet presented by Unite for HER, and the production of a collection of breast cancer awareness leotards.

GK Elite's 2011 collection of Breast Cancer Awareness apparel includes three In-Stock leotards embellished with the Pink Ribbon and custom GK/Unite for HER logo. These special leotards along with a sports bra and workout short will premier at the Pink Invitational on February 25, 2011 and will be available through June 15, 2012. As a proud sponsor of Unite for HER, GK will contribute 5% of the sales of the breast cancer awareness collection to our friends at Unite for HER. This dazzling and inspiring collection is a perfect complement for breast cancer events.

2011 marks the seventh year that GK has taken a stand against breast cancer. "We see taking part in the fight against breast cancer as a responsibility, especially given that the majority of our customer base is young girls and teens. Unite for HER is an organization making a positive impact in helping those affected by breast cancer. Getting the message and support out to women of all ages is part of their passion and success!" said Kelly McKeown, Executive Vice President of Design and Corporate Relations for GK. Each year GK continues to add more breast cancer awareness leotard styles to promote this worthy cause. Following the Pink Invitational, the leotards, sports bra and short will be available for purchase on the GK website.

"As a women's sport geared toward training and mentoring young athletes into their adult years, gymnastics organizations have a unique opportunity to raise awareness in our community and to raise funds in support of breast cancer survivors and their families," said Unite for HER founder and breast cancer survivor, Sue Weldon.

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